

# NORM MCCULLER

I am a graphic designer based in Portland, Oregon, who enjoys connecting with people by creating thoughtful visual narratives.

## CONTACT

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## EDUCATION

**Portland State University**  
Bachelor of Arts, Graphic Design  
2014– 2016

**University of Washington**  
Bachelor of Arts, Sociology  
2001– 2005

## SKILLS

- + Creative problem solver.
- + Ideation.
- + Research.
- + Adobe Creative Suite.  
Photoshop, Illustrator, InDesign, After Effects.
- + Branding.
- + Typography.
- + Production.
- + Printing.
- + Illustration.
- + CSS, HTML, and JavaScript.

## EXPERIENCE

### MANA Media Group

*Jr. Designer*  
2016– present  
Digital asset creation, print material and website auditing.

### Freelance Designer

2012– present  
Branding, logo design, print projects, promotional material and web design.

### A+D Projects

2014– 2016  
Part of the in-house design studio for PSU School of Art + Design. Created branding, campaigns, print projects, promotional and social media materials.

### English Teacher

2007– 2012  
Taught English at public and private schools in South Korea and Thailand.